



# SYCAMORE CREEK ELEMENTARY PTA

Sycamore Creek Elementary School PTA  
10921 Leesville Road  
Raleigh, NC 27613

Email: [scs.fundraising@gmail.com](mailto:scs.fundraising@gmail.com)

## Sponsorship of Sycamore Creek Elementary School 2017-2018 School Year

Dear Supporting Vendors,

The Sycamore Creek Elementary School Parent/Teacher Association is dedicated to fulfilling the PTA's mission which is: "To make every child's potential a reality by engaging and empowering families and communities to advocate for all children."

In an effort to help support that goal, we are continuing our corporate sponsorship program for the 2017-2018 school year. Your support will help us provide the school with valuable resources and support, while also providing local businesses with an additional way to gain exposure within the NW Raleigh community through our parents, teachers, staff and families.

Over the past five years, our school has seen a decrease in its operational budget, creating even more challenges for our local educators. Our PTA Program supplements the school by providing funding for priority needs that span academic programs, student enrichment, cultural arts, playground equipment, classroom supplies, books, technology and teacher hospitality. Your sponsorship affords us the ability to supplement the school in support of our mission.

We offer a variety of corporate sponsorship levels in an effort to give you flexibility to get involved in a way that best supports your business. We also accept direct donations and auction/raffle items, to include goods, services, gift certificates, etc., that support school events we sponsor each year. The Sycamore Creek Elementary PTA is a 501c3 non-profit organization, so all donations to us are tax deductible.

Education is a community effort and we cannot support our students without your help. 100% of your contributions are used to benefit the students and teachers of Sycamore Creek Elementary School.

We must receive your completed Sponsorship Form and payment by September 29th. Please remember that for some of the Gold Level opportunities, it is first come first served.

Thank you for your consideration. We look forward to working with you.

Best regards,

Cat Jackson - 2017-2018 - PTA President  
[scsptapresident1@gmail.com](mailto:scsptapresident1@gmail.com)

Brendan Betts - 2017 - 2018 - VP of Fundraising  
[scs.fundraising@gmail.com](mailto:scs.fundraising@gmail.com)



Sponsorship Levels	Platinum	Gold	Silver	Bronze
Sponsorship Amount	\$4000	\$750	\$500	\$250
Logo on the SCES 2017-18 PTA Website Sponsors Page	Large logo with premier top tier placement. Minimum size estimate of 60,000 square pixels depending on space (e.g. 300 x 200 pixels)	Large logo with premier top tier placement. Minimum size estimate of 60,000 square pixels depending on space (e.g. 300 x 200 pixels)	Medium logo with second tier placement. Size estimate of 20,000 square pixels depending on space (e.g. 200 x 100 pixels)	Small logo with third tier placement. Size estimate of 5000 square pixels depending on space (e.g. 100 x 50 pixels)
Bi-Annual FB Posts	The PTA will publish bi-annual thank you posts to Facebook.			
Bi-Monthly Newsletter	Sponsors will be mentioned in the bi-monthly Sycamore Newsletter			
Sycamore Carnival Inclusion	Option to provide logo'd Hospitality Bags* or distribute merchandise in Hospitality Bags. Company Logo on all Carnival Promotions.**	Option to provide logo'd Hospitality Bags* or distribute merchandise in Hospitality Bags. Company Logo on all Carnival Promotions.**	Recognized with Company Logo on all Carnival Promotions	Recognized with Company Name on all Carnival Promotions
Logo at SCES PTA Membership Meetings: 2017-18 Sponsors Display	Vendor logo will be displayed on a Sponsor board available at all PTA meetings and in-school PTA sponsored events.	Vendor logo will be displayed on a Sponsor board available at all PTA meetings and in-school PTA sponsored events.	Vendor logo will be displayed on a Sponsor board available at all PTA meetings and in-school PTA sponsored events.	
2017-18 Sponsors Plaque at front of school	Vendor logo will be displayed on a plaque at the front of the school.	Vendor logo will be displayed on a plaque at the front of the school.	Vendor logo will be displayed on a plaque at the front of the school.	
Logo on the back of Monthly flyers to 1200+ students through their Friday Folders.	Monthly Advertising! B&W Vendor logo will be displayed on the back of the monthly PTA Event flyers distributed for PTA Events	Monthly Advertising! B&W Vendor logo will be displayed on the back of the monthly PTA Event flyers distributed for PTA Events		
Advertisement in our digital Student Directory	1/4 - 1/6 page ad (depending on # of Gold Sponsors) included in our digital student directory, distributed to PTA families	1/4 - 1/6 page ad (depending on # of Gold Sponsors) included in our digital student directory, distributed to PTA families		
Category Exclusivity	All Levels	Gold Only		

Please complete the form below and notify us at [sces.fundraising@gmail.com](mailto:sces.fundraising@gmail.com) of your support and your mailed payment. Then mail your check to the following address, made payable to SCES PTA:

**Sycamore Creek Elementary PTA c/o PTA Treasurer**  
10921 Leesville Road  
Raleigh, NC 27613

\*Vendor requests to supply Hospitality Bags for the Carnival is a first come first served basis.

\*\*Gold Sponsors will be given Category Exclusivity for Gold on a first come first served basis.

\*\*\*Platinum Sponsors will be given Category Exclusivity for all Levels on a first come first served basis.



# SYCAMORE CREEK ELEMENTARY PTA

## Sponsorship Form

Business Name: \_\_\_\_\_

Business Mailing Address: \_\_\_\_\_

Address Line 2: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zipcode: \_\_\_\_\_

Business Phone: \_\_\_\_\_

Primary Contact Name: \_\_\_\_\_

Email Address: \_\_\_\_\_

### Sponsorship Level

Platinum Sponsorship

Silver Sponsorship

Gold Sponsorship

Bronze Sponsorship

### Additional Options

We would like to make a donation of (or in addition to) our Sponsorship in the amount of \$ \_\_\_\_\_

We would like to make a donation independent of (or in addition to) our Sponsorship specifically for the Turf Fund in the amount of \$ \_\_\_\_\_

We are interested in supporting the Spring Community event with an auction item. Please contact us closer to the event date to coordinate.

Please make checks payable to **Sycamore Creek Elementary PTA** and return them with this completed form.

Once payment is received, the PTA board will contact you to coordinate receipt of your approved logo and business information you would like to publish for applicable advertisement. *There is a \$25 fee for all returned checks.*

**SYCAMORE CREEK ELEMENTARY SCHOOL THANKS YOU FOR YOUR SUPPORT!!**

## THANK YOU TO OUR 2016-2017 SPONSORS



[www.ostlingslasercraft.com](http://www.ostlingslasercraft.com)  
919-623-3219



**THIS COULD BE YOU PLEASE CONSIDER SPONSORING  
THE 2017-2018 SCHOOL YEAR!!**